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## **SAN DIEGO'S SHIFA360 TEAM ADVANCES IN \$5 MILLION GLOBAL XPRIZE RAPID RESKILLING COMPETITION**

SAN DIEGO, March 17, 2022 /PRNewswire-PRWeb/ -- [SHIFA360](#), a San Diego-based team comprising health and wellness, education, and data experts from Somali Family Service of San Diego (SFS), Scripps Clinic and UC San Diego is among five finalists in the \$5M XPRIZE Rapid Reskilling competition. The three-year competition to reimagine the future of work and transform how we reskill and educate workers began with 118 entrants from 20 nations in June 2020.

“SHIFA360 aligns innovation and technology toward meeting the needs of employers and jobseekers. Our programs reduce traditional training time by half or more while providing valuable skills at no cost to trainees. We’re honored to be one of the five XPRIZE finalists in the competition to revolutionize workforce training and development,” said Somali Family Service of San Diego President and CEO Ahmed Sahid.

[XPRIZE](#) is the world’s leader in designing and operating incentive competitions to solve humanity’s grand challenges. [XPRIZE Rapid Reskilling](#) is sponsored by nonprofit venture philanthropy organization [New Profit](#) and in partnership with [Jobs for the Future \(JFF\)](#). The competition incentivizes teams to develop and demonstrate the effectiveness of rapid training and reskilling solutions for individuals most vulnerable to employment loss.

“SHIFA360 programs help learners rapidly develop the skills to help them succeed in the field. We use an approach that focuses on cultural humility, one-on-one interactions with instructors and peers, and group facilitation to prepare our trainees to interact and engage in the field,” said SHIFA360 Instructor Samantha Streuli, PhD.

“The SHIFA360 Community Health Worker training program provided the perfect solution for me because I could take the course any time and from anywhere,” said Aliaa Al-Tabatabaee, a program graduate who provides community health worker education and outreach in San Diego County. “In addition to the vaccine information I received in the course, I learned valuable communication skills and cultural humility needed to relay health-related information to diverse populations.”

The competition’s final round looks to hasten the adoption of the solutions that emerge from the competition on a massive scale. Finalists are challenged to achieve an exponential increase in results by training at least 5,000 individuals in three different occupations in three different industries (including the one they had trained for in Round 2 of the field test) and placing them into relevant jobs. The five teams will test their solutions from May to August, with judges set to review the data later this year.

Registration for the newest round of SHIFA360 reskilling programs: Community Health Worker, Medical Secretary, and Motor Vehicle Driving opens March 14th and closes April 30th, 2022. For more information, visit [shifa-project.com](http://shifa-project.com)

## **ABOUT SHIFA360**

SHIFA360 is a San Diego-based team of health and wellness, education, and data experts from Somali Family Service of San Diego (SFS), Scripps Clinic and UC San Diego. The multi-disciplinary partnership began with a focus on developing culturally and linguistically appropriate health educational materials for immigrant and refugee communities. The original funding for Somali Family Service San Diego and the SHIFA360 project came from San Diego-based [Alliance Healthcare Foundation](#) through its annual [Innovation Initiative \(i2\) \\$1 Million Challenge Grant](#). SFS and Alliance continue to be active partners for SHIFA360, in support of serving the refugee community of San Diego. The SHIFA360 Community Health Worker Program trains and upskills the next generation of community health workers (CHW). As one of five \$5M XPRIZE Rapid Reskilling competition finalists, SHIFA360 provides Community Health Worker, Medical Secretary, and Motor Vehicle Driving reskilling programs. For more information, visit [shifa-project.com](https://shifa-project.com)

## **ABOUT XPRIZE**

XPRIZE is a global future-positive movement, delivering truly radical breakthroughs for the benefit of humanity. XPRIZE inspires and empowers a global community of problem-solvers to positively impact our world by crowdsourcing solutions through large-scale competitions, tackling the world's grandest challenges in exploration, environment and human equity. Active competitions include the \$100 Million XPRIZE Carbon Removal with Elon Musk, \$15 Million XPRIZE Feed the Next Billion, \$10 Million XPRIZE Rainforest, \$10 Million ANA Avatar XPRIZE, \$5 Million XPRIZE Rapid Reskilling and \$1 Million Digital Learning Challenge. Donate, sign up or join a team at [xprize.org](https://xprize.org).

## **Contact Us**

To register for one of our Reskilling Programs, please go to <https://shifa-project.com/>

To partner with us, please send an email to [mesmailian@sfssd.org](mailto:mesmailian@sfssd.org)

You may also call us at (888) 982-8223