Imperial County COVID-19 Response Fund
June 2021 UPDATE
COVID-19’s Impact: Imperial County

San Diego steps up as Imperial County hospitals are hit by rush of patients with the coronavirus

‘Underserved and underfunded’: Inside California’s county hit hardest by COVID-19

Imperial County, the COVID-19 epicenter
Covid-19 Disparity Defined

- 257 Imperial County deaths per 100,000
- 85 California deaths per 100,000
- 54.7 San Diego County deaths per 100,000
Imperial County COVID-19 Response Fund

FUNDRAISING GOAL: $1,000,000

Funds to date: $851,200

Distributed to date: $846,000

In Kind / PPE: 250k Masks; 500k Face Shields; 50k Sanitizers
Funding Partners

$850,000+ Raised.
Thank you to these generous organizations.

PPE In-Kind:
Last Mile San Diego &
CA Office of Emergency Services

250,000 Masks
500,000 Shields
50,000+ Sanitizers
Populations Served

- Children
- Disadvantaged Students
- Farm Workers
- Homeless
- LGBTQ
- Low-Income Families
- Seniors
- Veterans
Community Served

33,000+ people served PER MONTH through 17 Funded Community Based Organizations

Covid-19 Relief Efforts

- Food/Meals
- Utilities/rent/mortgage/vouchers
- PPE
Imperial County COVID-19 Response Fund: Eligibility

To qualify for the Imperial County COVID-19 Response Fund, nonprofits must:

• Serve vulnerable populations within Imperial County, especially those disproportionately impacted by unemployment and other economic hardships during COVID-19, with preference given to those who primarily serve farm workers;

• Be a 501(c)3 or have a 501(c)3 fiscal sponsor, and

• Primarily serve Imperial County with preference given to those with headquartered locations in Imperial County.

NOTE: The Imperial County COVID-19 Response Fund has been distributed and is not accepting any more applications at this time.
## Imperial County COVID-19 Response Fund: Application Results

<table>
<thead>
<tr>
<th>Round</th>
<th># of Applications Received</th>
<th># of CBOs Funded</th>
<th>Total Funding</th>
</tr>
</thead>
<tbody>
<tr>
<td>Round 1</td>
<td>51</td>
<td>15</td>
<td>$331,000</td>
</tr>
<tr>
<td>Round 2</td>
<td>18</td>
<td>7</td>
<td>$235,100</td>
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<tr>
<td>Round 3</td>
<td>23</td>
<td>10</td>
<td>$280,000</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td><strong>$846,100</strong></td>
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</tbody>
</table>
Grant Recipients

- Lody's Closet
- Catholic Charities
- BFTN
- Cancer Resource Center of the Desert
- IVC Foundation
- Imperial Valley Food Bank
- Imperial Valley LGBT Resource Center
- San Diego State University
- The Salvation Army
- Spread the Love
- Sure Helpline Center
- Turningpoint Ministries
- United Way of Imperial County
- VO Neighborhood Medical Clinic
- Westmorland Community Food Pantry
- WomanHaven
COVID + Vaccine: Disparity Continues

Despite having the highest deaths per 100,000 in CA, Imperial County received 6,200 vaccine doses for its 181,000 population. More doses are anticipated.

And, IC also serves U.S. Citizens living across the border in Baja California, MX (population 250,000).

Imperial County, badly hurt by COVID-19, rolls out limited supply of vaccines

https://inewssource.org/2021/01/14/imperial-county-rolls-out-limited-covid-19-vaccine/
“While other agencies closed, we lost our volunteers, our own families were impacted by the virus, and we risked our own health to serve the hungry of the county. The words of the Governor who named food assistance personal ‘essential’ never rang truer. In April, we saw a 50% increase in clients needing food assistance. We moved most distributions to a drive-through model to reduce staff exposure. The heat of the summer exacerbated the situation as distribution lines became longer due to increased demand. Our objective was to continue to meet the need during the crisis and we did just that.”
Stories from Grantees

From Sure Help Line (http://surehelplinecrisiscenter.com/):

“When we (ran out of funds), on several occasions staff "passed the hat" and helped place persons in hotels and bought meals.”
“At this time, The Salvation Army’s projected COVID-19 related expenses are significantly higher than projected income. Demand for emergency food has already more than doubled since the COVID-19 outbreak, as many people who have been financially impacted by the crisis enter our doors for the first time to request assistance. In Imperial Valley, The Salvation Army has distributed 2,247 meals and 716 food boxes. The Salvation Army is now serving 1,000 persons a week in the last three weeks. As congregate meals have been cancelled around the county, Salvation Army staff and volunteers are going out to the streets to distribute meals to the unsheltered homeless. Meanwhile, in-kind food donations have been reduced in some areas as grocers do not have enough food supply in stock to provide their regular donations.”
Imperial Valley Wellness Foundation: VISION

Healthy people living full lives in the Imperial Valley.

GOAL: Build a $25 million permanent Endowment for greater impact.

Imperial Valley Wellness Foundation is an independent, locally run 501(c)3 public charity. ivwf.org
THANK YOU FOR YOUR SUPPORT OF IMPERIAL COUNTY

To advance the health and wellness of vulnerable populations in Imperial County.
Background and Demographics: Imperial County
Where is Imperial County?
What Makes Imperial County Uniquely Isolated from San Diego and Coachella/Inland Empire?

Land Masses and International Border

• (West) Desert separates IC from San Diego (2 hour drive)
• (North) Salton Sea separates IC from Coachella/Inland Empire (2 hour drive)
• (South) IC shares busy international border crossing with Baja California
• (East) Arizona
Imperial County: Key Demographics

- Population: 181,215*
- Geography: 4,482 square miles* (the size of Connecticut)
- Latinx population: 85%
- White population: 10%
- Poverty: typically >20%
- Unemployment: typically between 20%-30%

* 2019 - U.S. Census Bureau
https://www.census.gov/quickfacts/imperialcountycalifornia
Serious Health + Environmental Challenges

Imperial County, California has long been seen as an area with serious health and environmental challenges. Some leading examples:

• **Food Insecurity** – 40% of children are food insecure
• **Diabetes** - #1 in the U.S. for diabetes deaths (101.2 per 100,000 population)
• **Obesity** - poor nutrition quality creates an overweight community
• **Asthma** - 1 in 5 children in Imperial County has asthma, and goes to the Emergency Room for asthma at a rate 3x higher than the state's average
• **Poor Air Quality** - 100 tons of daily airborne dust, some of it toxic from the Salton Sea, exacerbates asthma
• **Primary Physician Shortage** - 21.1/100,000 (38 in total). Nearby San Diego has 51.4/100,000
Health Challenges

- 1 in 5 children have asthma.
- 40% of children are food insecure

Imperial County has the highest number of diabetes deaths, 101.2 per 100,000 population, in the United States.
Environmental Challenges

TOXIC REGION

The Salton Sea exposed toxic playa (Photo by Matthew Dillon Creative Commons)

100 YEARS
OF FERTILIZER AND PESTICIDES IN THE SALTON SEA AFFECT WATER AND AIR QUALITY IN IMPERIAL COUNTY

100 TONS
OF DAILY AIRBORNE DUST CAUSE RESPIRATORY PROBLEMS IN CHILDREN AND ADULTS
Unemployment

IMMEDIATE RELEASE
EL CENTRO METROPOLITAN STATISTICAL AREA (MSA)
(Imperial County)

The unemployment rate in Imperial County was 27.3 percent in June 2020, down from a revised 27.7 percent in May 2020, and above the year-ago estimate of 18.2 percent. This compares with an unadjusted unemployment rate of 15.1 percent for California and 11.2 percent for the nation during the same period.

Note: total number of unemployed in June 2020 was 20,200.
Shaded area shows the normal range. Above the shaded area shows # since Covid-19.
Graphic courtesy EDD. Shaded area done by AHF.
Almost half, 48.4%/3,100, of jobs lost since June 2019 were farm jobs.

The second largest loss came from goverment (23.4%/1,500)

Source: EDD Press Release July 17, 2020
Median Household Income

Imperial Valley Median Household Income

- Brawley: $43,000
- Calexico: $41,000
- Calipatria: $41,000
- El Centro: $46,000
- Holtville: $44,000
- Imperial: $46,000

California: $75,277

Source: U.S. Census Bureau, July 2019
Per capita income is $17,590 compared with $37,124 for California, as a whole.

- 51% of Imperial County Residents have a Household Income under $50K.

Note: This data is from 2018

Source: U.S. Census Bureau
Hispanic population is the most in poverty followed by White.

Source: DataUSA, 2017
These two visuals are connected. The visual on the left shows the percentage of each race in poverty from each race’s total population. The visual on the right shows the population of each race and how much of that population is in poverty in Imperial County.
- Black are the highest percentage in poverty as a total of their population followed by Hispanic, Native American, White and Asian.
- There are many magnitudes greater number of people from Hispanic and White communities.

Note: This data is from 2018

Source: PovertyUSA